	09/289,550	FRIESEN ET AL.	
Notice of Allowability	Examiner	Art Unit	
	Charles Kyle	3624	
The MAILING DATE of this communication appeall claims being allowable, PROSECUTION ON THE MERITS IS nerewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT Roof the Office or upon petition by the applicant. See 37 CFR 1.313	(OR REMAINS) CLOSED in this ap or other appropriate communication IGHTS. This application is subject to 3 and MPEP 1308.	plication. If not included will be mailed in due course.	THIS initiative
<ol> <li>This communication is responsive to <u>the communication of the communication of </u></li></ol>	:		
a) Acknowledgment is made of a claim for foreign priority under the composition of the priority documents have composition of the priority documents h	e been received. e been received in Application No cuments have been received in this of this communication to file a reply MENT of this application.  nitted. Note the attached EXAMINER es reason(s) why the oath or declara st be submitted. son's Patent Drawing Review ( PTO S Amendment / Comment or in the C 1.84(c)) should be written on the drawithe header according to 37 CFR 1.1210 posit of BIOLOGICAL MATERIAL	complying with the requirement of the complete of the comple	nts OF
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<ul> <li>Attachment(s)</li> <li>1. ☑ Notice of References Cited (PTO-892)</li> <li>2. ☑ Notice of Draftperson's Patent Drawing Review (PTO-948)</li> <li>3. ☑ Information Disclosure Statements (PTO-1449 or PTO/SB/I Paper No./Mail Date 5/24/99, 6/21/05 (1/10/03)</li> <li>4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material</li> </ul>	6. ☐ Interview Summary Paper No./Mail Da 08), 7. ☑ Examiner's Amend	Patent Application (PTO-152) (PTO-413), Ite ment/Comment ent of Reasons for Allowance	
	3	Primary Examiner Charles Kyle	
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Application No.

Applicant(s)

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## Allowable Subject Matter

Claims 1,2,4,10-12,16,18,28,61-86 are allowed.

The following is an examiner's statement of reasons for allowance for Claims 1,2,4,10-12,16,18,28,61-86: The best prior art of record, *Silverman* neither discloses nor fairly suggests the limitations of displaying a plurality of order indicators of bid and offer types along a first scaled axis of price, receiving market information representing new orders to sell or buy quantities of items for a specified price, generating new bid or offer indicators in response to the market information and placing the new indicators along a first scaled axis of price, displaying an order icon, selecting the order icon with a pointer and moving it to a location associated with a new price and sending an order associated with the order icon to an electronic trading exchange, the order having parameters of quantity and price corresponding to the location at which the order icon was moved.

The prior art references show some elements of the claimed invention but could not reasonably combined to reject the presented claims.

The drawings are unacceptable as presented. Please see the enclosed PTOL-948.

#### Conclusion

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

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Any inquiry concerning this communication or earlier communications from the examiner should be directed to Charles Kyle whose telephone number is (571) 272-6746. The examiner can normally be reached on 6:30 to 3:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Vincent Millin can be reached on (571) 272-6747. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

crk April 18, 2006 Primary Examiner Charles Kyle Art Unit 3624

Charles /fr

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### Examiner's Amendment

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Mark Triplett on 18 April 2006.

1. A computer based method for facilitating the placement of an order for an item and for displaying transactional information to a user regarding the buying and selling of items in a system where orders comprise a bid type or an offer type, and an order is generated for a quantity of the item at a specific value, the method comprising:

displaying a plurality of bid indicators, each corresponding to at least one bid for a quantity of the item, each bid indicator at a location along a first scaled axis of values prices corresponding to a value price associated with the at least one bid;

displaying a plurality of offer indicators, each corresponding to at least one offer for a quantity of the item, each offer indicator at a location along the first scaled axis of values prices corresponding to a value price associated with the at least one offer;

receiving market information representing a new order to buy a quantity of the item for a specified price, and in response to the received market information, generating a bid indicator that corresponds to the quantity of the item bid for and placing the bid indicator along the first scaled axis of prices corresponding to the specified price of the bid;

receiving market information representing a new order to sell a quantity of the item for a specified price, and in response to the received market information, generating an offer indicator that corresponds to the quantity of the item for which the offer is made

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and placing the offer indicator along the first scaled axis of prices corresponding to the specified price of the offer;

displaying an order icon associated with an order by the user for a particular quantity of the item; and

in response to a user initiated command, selecting the order icon and moving the order icon with a pointer of a user input device to a location associated with a value price along the first scaled axis of values prices; and

sending an order associated with the order icon to an electronic trading exchange, wherein the order is of a bid type or an offer type and the order has a plurality of order parameters comprising the particular quantity of the item and the price corresponding to the location at which the order icon was moved.

- 2. The method of claim 1 wherein the order icon is adjustable by the user to reflect the quantity of the order.
- 3. (Cancelled)
- 4. The method of claim 1 further comprising:

  receiving a request for an order responsive to a user action specifying a quantity

  of the item and value price for the order.
- 5-9. (Cancelled)
- 10. The method of claim 1 further comprising:
  displaying the order icon placed by the user with a first visual characteristic; and
  displaying the bid and offer indicators corresponding to orders placed by other users
  with a second visual characteristic.
- 11. The method of claim 1 further comprising:displaying each of the plurality of bid and offer indicators having an edge which

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is angled toward the first scaled axis of values.

## 12. The method of claim 1 further comprising:

receiving market information representing a new order to buy a quantity of the item for a specified value;

wherein the bid indicator is generated such that a size of the bid indicator —in response to the received market information, generating a bid indicator whose size corresponds to the quantity of the item bid for.; and

placing the bid indicator at a location along the first scaled axis of values corresponding to the specified value of the bid.

# 13-15. (Cancelled)

## 16. The method of claim 1 further comprising:

receiving market information representing a new order to sell a quantity of the item for a specified value;

wherein the offer indicator is generated such that a size of the offer indicator in response to the received market information, generating an offer indicator whose size corresponds to the quantity of the item for which the offer is made.; and

placing the offer indicator at a location along the first scaled axis of values corresponding to the specified value of the offer.

## 17. (Cancelled)

## 18. The method of claim 1 further comprising:

generating a second axis, perpendicular to the first scaled axis of <u>prices</u> values, representing time;

generating a third axis, perpendicular to the second axis, representing value; and displaying a historical chart representing values of the item responsive to time and value with respect to the second and third axes.

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19-27. (Cancelled)

28. The method of claim 1 further comprising:

displaying a plurality of order tokens having different values;

receiving a selection for an order token; and

moving the order token to a user specified location with respect to the first scaled axis of values prices which corresponds to the desired price value;

thereby enabling placing of the order in accordance with the desired price value.

29-60. (Cancelled)

- 61. The method of claim 1 further comprising visually distinguishing bid indicators from offer indicators.
- 62. The method of claim 1 further comprising visually distinguishing the order icon from the plurality of bid and offer indicators.
- 63. The method of claim 1 further comprising displaying a marker representing a value of interest at a location associated with a <u>price</u> value on the first scaled axis of <u>prices</u> values.
- 64. The method of claim 63 wherein the location at which the marker is displayed is updated dynamically.
- 65. The method of claim 1 wherein the user initiated command comprises selecting the order icon using a pointer device and dragging the order icon to the location.
- 66. The method of claim 1 further comprising modifying the order icon based on a transaction.

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- 67. The method of claim 1 wherein the size of the order icon is associated with the quantity of the order.
- 68. The method of claim 1 wherein the <u>prices</u> values on the first scaled axis of <u>prices</u> values represent <u>are based on a price for the item.</u>
- 69. The method of claim 1 wherein the item comprises a commodity.
- 70. The method of claim 63 wherein the marker comprises a line.
- 71. The method of claim 1 wherein the <u>prices</u> values on the first scaled axis of <u>prices</u> values represent a qualitative measure other than <u>price</u>.
- 72. The method of claim 71 wherein the qualitative measure represents a derivative of price.
- 73. The method of claim 72 wherein the derivative of price is an interest rate, a bond cost, an implied interest rate, or implied volatility of the item.
- 74. The method of claim 71 wherein the qualitative measure represents any metric by which an item can be valued.
- 75. The method of claim 71 wherein different qualitative measures can be chosen by the user.
- 76. The method of claim 71 further comprising receiving a command to select a new qualitative measure and updating the display of the plurality of bid indicators and the plurality of offer indicators to locations along the first scaled axis of <u>prices</u> values corresponding to prices values associated with the new qualitative measure.

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77. The method of claim 1 wherein the bid indicator displays the quantity of the item associated with the bid and the offer indicator displays the quantity of the item associated with the offer.

- 78. The method of claim 1 wherein the order icon displays the quantity of the order placed by the user.
- 79. The method of claim 1 further comprising displaying contextual data along with the plurality of bid and offer indicators.
- 80. The method of claim 79 wherein the contextual data is displayed as a historical chart along the first scaled axis of values.
- 81. The method of claim 79 wherein the contextual data is displayed as a volume graph.
- 82. The method of claim 79 wherein the contextual data indicates the high and low values of the item for a period of time.
- 83. The method of claim 1 wherein the first scaled axis of prices is graduated in intervals such that each interval represents a particular price value.
- 84. The method of claim 1 further comprising the step of displaying the <u>prices</u> values along the first scaled axis of <u>prices</u> value.
- 85. The method of claim 1 wherein the each of plurality of bid and offer indicators are graphically represented to the user as icons.

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86. A computer readable medium having program code recorded thereon for execution on a computer for displaying transactional information to a user regarding the buying and selling of items in a system where orders comprise a bid type or an offer type, and an order is generated for a quantity of an item at a specific value, the method comprising:

a first program code for displaying a plurality of bid indicators, each corresponding to at least one bid for a quantity of the item, each bid indicator at a location along a first scaled axis of <u>prices</u> values corresponding to a <u>price</u> value associated with the at least one bid;

a second program code for displaying a plurality of offer indicators, each corresponding to at least one offer for a quantity of the item, each offer indicator at a location along the first scaled axis of <u>prices</u> values corresponding to a <u>price</u> value associated with the at least one offer;

a third program code for receiving market information representing a new order to buy a quantity of the item for a specified price, and in response to the received market information, generating a bid indicator that corresponds to the quantity of the item bid for and placing the bid indicator along the first scaled axis of prices corresponding to the specified price of the bid;

a fourth program code for receiving market information representing a new order to sell a quantity of the item for a specified price, and in response to the received market information, generating an offer indicator that corresponds to the quantity of the item for which the offer is made and placing the offer indicator along the first scaled axis of prices corresponding to the specified price of the offer;

a third fifth program code for displaying an order icon associated with an order by the user for a particular quantity of the item; and

a fourth sixth program code for , in response to a user initiated command, selecting the order icon and moving the order icon with a pointer of a user input device to a location associated with a value price along the first scaled axis of values prices; and

a seventh program code for sending an order associated with the order icon to an electronic trading exchange, wherein the order is of a bid type or an offer type and the

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order has a plurality of order parameters comprising the particular quantity of the item and the price corresponding to the location at which the order icon was moved.

87-98. (Cancelled)

## 09/289,550 Clean Version

1. A computer based method for facilitating the placement of an order for an item and for displaying transactional information to a user regarding the buying and selling of items in a system where orders comprise a bid type or an offer type, and an order is generated for a quantity of the item at a specific value, the method comprising:

displaying a plurality of bid indicators, each corresponding to at least one bid for a quantity of the item, each bid indicator at a location along a first scaled axis of prices corresponding to a price associated with the at least one bid;

displaying a plurality of offer indicators, each corresponding to at least one offer for a quantity of the item, each offer indicator at a location along the first scaled axis of prices corresponding to a price associated with the at least one offer;

receiving market information representing a new order to buy a quantity of the item for a specified price, and in response to the received market information, generating a bid indicator that corresponds to the quantity of the item bid for and placing the bid indicator along the first scaled axis of prices corresponding to the specified price of the bid;

receiving market information representing a new order to sell a quantity of the item for a specified price, and in response to the received market information, generating an offer indicator that corresponds to the quantity of the item for which the offer is made and placing the offer indicator along the first scaled axis of prices corresponding to the specified price of the offer;

displaying an order icon associated with an order by the user for a particular quantity of the item;

selecting the order icon and moving the order icon with a pointer of a user input device to a location associated with a price along the first scaled axis of prices; and

sending an order associated with the order icon to an electronic trading exchange, wherein the order is of a bid type or an offer type and the order has a plurality of order parameters comprising the particular quantity of the item and the price corresponding to the location at which the order icon was moved.

- 2. The method of claim 1 wherein the order icon is adjustable by the user to reflect the quantity of the order.
- 4. The method of claim 1 further comprising:
  receiving a request for an order responsive to a user action specifying a quantity
  of the item and price for the order.
- 10. The method of claim 1 further comprising: displaying the order icon placed by the user with a first visual characteristic; and displaying the bid and offer indicators corresponding to orders placed by other users with a second visual characteristic.
- 11. The method of claim 1 further comprising:
  displaying each of the plurality of bid and offer indicators having an edge which is angled toward the first scaled axis of values.
- 12. The method of claim 1 wherein the bid indicator is generated such that a size of the bid indicator corresponds to the quantity of the item bid for.
- 16. The method of claim 1 wherein the offer indicator is generated such that a size of the offer indicator corresponds to the quantity of the item for which the offer is made.
- 18. The method of claim 1 further comprising:

  generating a second axis, perpendicular to the first scaled axis of prices,
  representing time;

generating a third axis, perpendicular to the second axis, representing value; and displaying a historical chart representing values of the item responsive to time and value with respect to the second and third axes.

28. The method of claim 1 further comprising:
displaying a plurality of order tokens having different values;
receiving a selection for an order token; and
moving the order token to a user specified location with respect to the first scaled
axis of prices which corresponds to the desired price;

61. The method of claim 1 further comprising visually distinguishing bid indicators

from offer indicators.

thereby enabling placing of the order in accordance with the desired price.

- 62. The method of claim 1 further comprising visually distinguishing the order icon from the plurality of bid and offer indicators.
- 63. The method of claim 1 further comprising displaying a marker representing a value of interest at a location associated with a price on the first scaled axis of prices.
- 64. The method of claim 63 wherein the location at which the marker is displayed is updated dynamically.
- 65. The method of claim 1 wherein the user initiated command comprises selecting the order icon using a pointer device and dragging the order icon to the location.
- 66. The method of claim 1 further comprising modifying the order icon based on a transaction.
- 67. The method of claim 1 wherein the size of the order icon is associated with the quantity of the order.

- 68. The method of claim 1 wherein the prices on the first scaled axis of prices are based on a price for the item.
- 69. The method of claim 1 wherein the item comprises a commodity.
- 70. The method of claim 63 wherein the marker comprises a line.
- 71. The method of claim 1 wherein the prices on the first scaled axis of prices represent a qualitative measure.
- 72. The method of claim 71 wherein the qualitative measure represents a derivative of price.
- 73. The method of claim 72 wherein the derivative of price is an interest rate, a bond cost, an implied interest rate, or implied volatility of the item.
- 74. The method of claim 71 wherein the qualitative measure represents any metric by which an item can be valued.
- 75. The method of claim 71 wherein different qualitative measures can be chosen by the user.
- 76. The method of claim 71 further comprising receiving a command to select a new qualitative measure and updating the display of the plurality of bid indicators and the plurality of offer indicators to locations along the first scaled axis of prices corresponding to prices associated with the new qualitative measure.
- 77. The method of claim 1 wherein the bid indicator displays the quantity of the item associated with the bid and the offer indicator displays the quantity of the item associated with the offer.

- 78. The method of claim 1 wherein the order icon displays the quantity of the order placed by the user.
- 79. The method of claim 1 further comprising displaying contextual data along with the plurality of bid and offer indicators.
- 80. The method of claim 79 wherein the contextual data is displayed as a historical chart along the first scaled axis of values.
- 81. The method of claim 79 wherein the contextual data is displayed as a volume graph.
- 82. The method of claim 79 wherein the contextual data indicates the high and low values of the item for a period of time.
- 83. The method of claim 1 wherein the first scaled axis of prices is graduated in intervals such that each interval represents a particular price.
- 84. The method of claim 1 further comprising the step of displaying the prices along the first scaled axis of prices.
- 85. The method of claim 1 wherein the each of plurality of bid and offer indicators are graphically represented to the user as icons.
- 86. A computer readable medium having program code recorded thereon for execution on a computer for displaying transactional information to a user regarding the buying and selling of items in a system where orders comprise a bid type or an offer type, and an order is generated for a quantity of an item at a specific value, the method comprising:

a first program code for displaying a plurality of bid indicators, each corresponding to at least one bid for a quantity of the item, each bid indicator at a location along a first scaled axis of prices corresponding to a price associated with the at least one bid;

a second program code for displaying a plurality of offer indicators, each corresponding to at least one offer for a quantity of the item, each offer indicator at a location along the first scaled axis of prices corresponding to a price associated with the at least one offer;

a third program code for receiving market information representing a new order to buy a quantity of the item for a specified price, and in response to the received market information, generating a bid indicator that corresponds to the quantity of the item bid for and placing the bid indicator along the first scaled axis of prices corresponding to the specified price of the bid;

a fourth program code for receiving market information representing a new order to sell a quantity of the item for a specified price, and in response to the received market information, generating an offer indicator that corresponds to the quantity of the item for which the offer is made and placing the offer indicator along the first scaled axis of prices corresponding to the specified price of the offer;

a fifth program code for displaying an order icon associated with an order by the user for a particular quantity of the item;

a sixth program code for selecting the order icon and moving the order icon with a pointer of a user input device to a location associated with a price along the first scaled axis of prices; and

a seventh program code for sending an order associated with the order icon to an electronic trading exchange, wherein the order is of a bid type or an offer type and the order has a plurality of order parameters comprising the particular quantity of the item and the price corresponding to the location at which the order icon was moved.